GS1 IN EUROPE REGIONAL FORUM

WEEK AT A GLANCE

Time	Monday 14 October			Tuesday 15 October			Wednesday 16 October		
09:00 - 10:00	European Collaborative Network	Follow the Cash!	Partner with partner programmes?	Plenary EXPLORING THE IMPACT OF GS1 QR CODES POWERED BY GS1 - INDUSTRY SUCCESS STORIES			Plenary BY GS1 GLOBAL OFFICE		
10:00 - 10:30	Coffee Break			Coffee Break			Coffee Break		
10:30 - 11:30	it's a wrap!	Global Registries 101	Demystifying Sustainability Standards	A Digital Product Passport session	Digitalisation in Trade and Transport	What are we learning from marketplaces?	Uniting for data excellence	Interoperability Forum: connecting the dots and fostering collaboration - part I	Orange Odyssey: A GS1 Journey – part I
11:30 - 11:45	Short Break			Short Break			Short Break		
11:45 - 12:45	What's packing in Europe?	The location lifecycle	Heal the patient, heal the planet	GS1 Strategy Showcase	Rail ON	Empowering Healthcare Through Data: Enhancing Engagement and Efficiency	Mastering your data	Interoperability Forum: connecting the dots and fostering collaboration - part II	Orange Odyssey: A GS1 Journey – part II
12:45 - 14:00	Networking Lunch			Networking Lunch			Networking Lunch		
14:00 - 15:00	Opening plenary SETTING THE COURSE - GS1 IN EUROPE'S STRATEGIC VISION AND OBJECTIVES			Plenary Al-MAZING!			Closing Plenary GS1 IN EUROPE'S JOURNEY TOWARDS SUSTAINABILITY AND CIRCULARITY		
15:00 - 15:30	Coffee Break			Coffee Break			Coffee Break		
15:30 - 16:30	Unlocking Growth: Business Intelligence & Maturity Model Insights	Old MacDonald had a farm	Simplifying Trade Digitalisation	Marketing session: GS1 Brand Building Framework	GS1 in Europe Pecha Kucha 1	Future-Proofing Construction: Digital Tools and Standards a for Greener Europe	Board meeting – part I (by invitation only)	Sector session: Alcoholic beverages & foodservice	Sector session: Cosmetics, Health & Beauty
16:30 - 17:00	Coffee Break			Coffee Break			Coffee Break		
17:00 - 18:00	Newcomers session	Data spaces, data sharing, data authenticity	The future of electronic invoicing	Marketing session: GS1 Brand Building Framework	GS1 in Europe Pecha Kucha 2	Entering the world of European tenders	Board meeting – part II (by invitation only)	Sector session: Detergents & DIY, Garden and Pet	Sector session: Toys & Textiles
19:30 - 00:00	Networking Dinner			Dinner hosted by GS1 Austria					





