

Time	Monday 23 October	Tuesday 24 October	Wednesday 25 October	Thursday 26 October						
09:00 - 10:30		Workshop B2B2C Working Group Pella	Workshop Marketplaces Understanding and resolving issues Mycenae	MO Focus session MO Strategy Horizon	Workshop Maximise your upstream engagement in Agriculture Pella	Workshop Healthcare in Europe Mycenae	CEO Session With the global office leadership team (by invitation only) Horizon	Workshop Follow the cash! Naoussa	Workshop GS1 Registries are ready, are you? Mycenae	Workshop 1+1=N. Creating values for MOS by collaborating on concept centers Pella
10:30 - 11:00		Coffee Break Mezzanine Foyer			Coffee Break Mezzanine Foyer			Coffee Break Mezzanine Foyer		
11:00 - 12:30		Workshop The ABC of Data Excellence Mycenae	Workshop Rail Balancing between local, regional and global itineraries Pella	MO Focus session How to fight against unauthorized resellers Horizon	Workshop Delivering our path to progress: A DPP Workshop Horizon	Workshop Logistics What else? Pella	MO Focus session Integrating GS1 standards for ESG reporting Mycenae	Workshop Alcoholic beverages: E-label? Check! Another round? Mycenae	Workshop Bringing the 'Right' Data to the Registries Pella	Workshop MO Marketing and communication strategies Naoussa
12:30 - 13:45	Lunch Amalia Restaurant		Lunch Amalia Restaurant		Lunch Amalia Restaurant		Lunch Amalia Restaurant			
13:45 - 14:45	Opening Plenary IT ALL STARTED IN GREECE... Macedonia		Plenary FUTURE OF ECOMMERCE Macedonia		Plenary UNPACKING SUSTAINABILITY The role of GS1 in shaping a greener future Macedonia		Closing Plenary UNLEASHING THE POWER OF GS1 Macedonia			
14:45 - 15:00	Short Break		Short Break		Short Break					
15:00 - 15:45	Masterclass GTIN Modernisation Horizon	Masterclass GS1 Data Structures Mycenae	Masterclass GRP Data Protection Policy Pella	Board meeting by invitation only (Coffee Break included) Horizon		Flash Walks Mezzanine Foyer		Masterclass Are you ready for 2D & GS1 Digital link? Macedonia	Masterclass Transparency versus Traceability Mycenae	Masterclass GPC and other product classifications Pella
15:45 - 16:15	Coffee Break Mezzanine Foyer							Coffee Break Mezzanine Foyer		
16:15 - 17:45	Workshop How green is your label? Horizon	Workshop Constructing the building life cycle Pella	Workshop How to retain member companies Mycenae	Dinner hosted by GS1 Association Greece (19:30 - 00:00) Zaphyro Experience Greek Show		Networking Dinner (19:30 - 00:00) Horizon			Hotel Restaurant Amalia Restaurant Ground Floor	
	Welcome Cocktail (17:45 - 18:45) Mezzanine Foyer					Dinner hosted by GS1 Association Greece (19:30 - 00:00) Zaphyro Experience Greek Show			Dinner hosted by GS1 Association Greece <ul style="list-style-type: none"> Zaphyro Experience Greek Show B' Area Attiko Alsos Athina 113 63, Greece +30 21 0693 0586 Ext. 12 zafiroexperience.gr 	